

WHY PARTNER

With The Retirement Advantage, Inc. (TRA)?

When you partner with The Retirement Advantage, Inc. (TRA), you gain a trusted retirement plan expert.

For over **two decades**, TRA has been **committed** to delivering results for our business partners, plan sponsors, and participants so that they can achieve their **financial goals**. TRA is one of the nation's largest independently owned TPA because we **focus** on your clients' success.

With TRA's comprehensive cybersecurity strategy and protocols we continuously monitor for attacks and vulnerabilities to protect your data and give you comfort when doing business with us.

Trey joined TRA at the beginning of 2020 and brings a wealth of knowledge through 10 years of sales and marketing experience in the Multiple Employer Plan (MEP) and special markets industry. He is currently responsible for TRA sales and marketing as well as product development for special markets including Multiple Employer Plans (MEPs), Pooled Employer Plans (PEPs), Multiple Employer Aggregation Plans (MEAPs) and Exchange Plans. He is passionate about simplifying the complexities and technical aspects of group 401(k) and aggregation plans to help advisors, wholesalers, associations, payroll and PEO companies as well as plan sponsors to design, evaluate and market successful solutions that meet their clients, members and/or employee's retirement needs. Trey is enthusiastic about helping advisors and other financial professionals determine the right plan type and design to achieve their specific business goals and objectives.

Trey has spent the past 10 years in plan administration, product development and retirement plan sales. Before he joined TRA, Trey built his MEP plan background working with several retirement plan industry leaders including, but not limited to Empower, Lincoln Financial Group, Mass Mutual and Transamerica Retirement.

Trey received his Bachelor of Arts Degree from Florida State University in Tallahassee, FL. Trey also carries a FINRA Series 6, Securities License as well as a 2-15 Life, Health and Variable Annuities License.



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Pam Mayer is the Regional Sales Consultant for The Retirement Advantage (TRA). She is responsible for creating successful partnerships through the marketing and distribution of TRA services to Financial Advisors, Retirement Plan Wholesalers and Plan Sponsors to our Southwest territory of AZ, NV, NM, S. CA & HI.

Pam has been actively engaged in the financial services/qualified retirement plan industry for over 30 years. Her passion and dedication to this industry has given her the opportunity to work for the top tier financial services institutions which include: The Vanguard Group, SEI Corporation, Invesco, MassMutual, Nationwide, Transamerica and Voya. Prior to joining TRA, Pam was Vice President of The ERISA Advisory Group. Her wealth of knowledge and expertise encompasses the various intricate pieces of the retirement plan space from employee education, advisor and CPA education, wholesaling, TPA relationship management to designing qualified retirement plans to meet the specific needs of each Employer regardless of size.

Pam has her Certified Employee Benefit Specialist (CEBS) designation from the Wharton School of The University of Pennsylvania and most recently received her Cash Balance Consultant (CBC) designation. She is a graduate of Ursinus College, Collegeville, Pennsylvania. Pam also has been a certified Continuing Education Instructor.



Pam Mayer CEBS, CBC | RSC
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At TRA we make your job **EASY...** We make you look **GOOD...** We help you **WIN** more business!™

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